



**FOR IMMEDIATE RELEASE:
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**UNITED CITY FOOTBALL CLUB (UCFC) PLEDGES TO
OFFICIALLY SUPPORT DEPARTMENT OF HEALTH'S
#BIDASolusyon sa COVID-19 CAMPAIGN**

03 September 2020 - Manila, Philippines: United City Football Club's announced today that the club will be supporting the Department of Health's #BIDASolusyon sa COVID-19 CAMPAIGN, which promotes four (4) basic principles in the agency's fight against the dreaded COVID-19 virus.

The campaign stresses four (4) BIDA principles: Bawal walang mask, I-Sanitize ang mga kamay, Dumistansya ng isang metro and Alamin ang totoong impormasyon.

"The ongoing pandemic has affected everyone, and it is required that everyone contributes somehow towards defeating the virus. We at United City Football Club (UCFC), including our staff and our players, have committed to support the BIDA Solusyon sa COVID-19 campaign of the Department of Health (DOH) by implementing the 4 BIDA principles into our daily routines", states Eric M. Gottschalk, Co-founder of United City FC.

"It is our responsibility as a football club to contribute to society, and we thank the DOH for allowing us to become the first professional



sports team in the Philippines to join hands and to support BIDA. This is such an important initiative, and we as a Club will do everything we can to support the cause, and we hope that this will encourage many more sports teams and athletes to support their campaign,” ends Gottschalk.

United City Football Club (UCFC) will be incorporating the BIDA Solusyon Branding into their social media platforms, while the players will support the campaign via their own social media post.

All BIDA principles will be followed strictly by all members of the Club before, during and after its daily trainings at the National Training Center in Camona in preparation of the Philippines Football League 2020, which is anticipated to kick-off in early October

DOH Secretary Francisco T. Duque III shared, “the Department of Health extends our thanks to all our partners who help us ensure that our message: ‘Everyone could BIDA Solusyon’ is communicated to all, regardless of age, status or interest. We hope to partner with more organizations like United City FC in providing the public with the right information they need to stay safe and protected against COVID-19.”

For more information on the #BIDASolusyon sa COVID-19 CAMPAIGN, please visit facebook.com/BIDASolusyon

#Unitedcityfootballclub #Wearepfl #Newseasonstart #Letsfightcovidtogether