

FOR IMMEDIATE RELEASE
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UNITED CITY FOOTBALL CLUB (UCFC) TO PARTNER WITH MANILA REGENERATIVE CENTER
AND IMS ASIA WHICH JOIN UCFC EXCLUSIVE LIST OF PARTNERS



Manila regenerative Center and IMS Asia to join exclusive UCFC partner list
Photo Caption: United City Football Club (UCFC) away jersey featuring the latest exclusive partner

1 OCTOBER 2020 - Manila, Philippines: United City Football Club (UCFC) proudly announces its set main partners for the upcoming Philippine Football League (PFL), namely with the Manila Regenerative Center (MARC), the forerunner in cutting-edge technology of regenerative medicine, anti-aging and sports injuries and with Integrated Market Services Asia Philippines Inc. (IMS Asia), the exclusive distributor of Midas Magnesium.

"We are proud to announce these two ground-breaking partnerships for our Club, not only because they come at a time of massive challenges to the global economy but also because we were able to attract local brands that have never before supported Philippines football," states Eric M. Gottschalk, CEO of United City Football Club.

"Taping into the medical category during this pandemic seems like a logical choice for football partnerships but we also believe that the Club will tremendously benefit from the medical support and services provided to the team - and especially during these times, the welfare of the players and staff is absolutely key."

"MARC (Manila Regenerative Center) is in the forefront in the cutting-edge technology of regenerative medicine, anti-aging and sports injuries and we are honored to be part of the fast-growing Philippine football scene and be associated with the efforts of the Philippine Football Federation in developing the sports in the country", states Mario Victor A. Bataclan, General Manager of MARC.

"United City Football Club is a team rich with heritage of triumphs and victories in the Philippines and ASEAN region and we at MARC will be cheering and rally behind the team in its quest to defend their national championship title."

"Midas Magnesium is excited to render support and partnership to United City Football Club for the upcoming Philippines Football League", announced Nina F. Oronan, Commercial Head, IMS Asia.

"Together with IMS Asia, an innovative and value driven company in the business of healthcare and consumer distribution, Midas Magnesium products and health kits consist Magnesium roll-on's, sprays and WariActiv Vapocoolant, which are perfect for body pain relief. We hope Midas Magnesium's products will contribute to an optimal performance of the team and pave the way for a victory for UCFC".

Both brands will receive prominent branding space on the home and away kits of UCFC with MARC being the main jersey partner on the front of the shirt while Midas Magnesium will feature on the match kit shorts.

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ABOUT UNITED CITY FOOTBALL CLUB:

UCFC, formerly known as Ceres Negros FC, the 3x defending national champion and Philippines representative in the AFC Cup, aims to be a club of the people, the pride of the nation and a place to live your dreams, with fans at the forefront of everything it does.

21 players lead by Head Coach Trevor Morgan make-up the team roster of the 2020 PFL season namely Anthony Pinthus, Stephan Shroeck, OJ Porteria, Sean Patrick Kane, Ron Bayan, Jun Badelic, Angelo Marasigan, Robert Mendy, Arnie Pasinabo, Tristan Robles, Dennis Villanueva, Joshua Dutosme, Takashi Odawara, Hikaru Minegishi, Bienvenido Maranon, Mike Ott, Manuel Ott, Pocholo Bugas, Jordan Jarvis, Jorrel Aristorenas, and Jose Miguel Clarino, which is to start on 14 October at the PFF National Training Center in Carmona.

UCFC list of partners currently features MARC, Midas Magnesium, Monte

ABOUT MARC:

Manila regenerative Center (MARC) is in the forefront in the cutting-edge technology of regenerative medicine, anti-aging and sports injuries also offering a full range of fat stem cell treatments and therapies in its state-of-the-art medical facility in Makati, Manila.

For more information on MARC services: Website: www.marcmedics.com; Facebook: MARC Manila Regenerative Center

ABOUT MIDAS MAGNESIUM:

Integrated Market Services Asia, a member of Dah Chong Hong company and exclusive distributor of Midas Magnesium in the Philippines, is a leading provider of end-to-end marketing and distribution services for healthcare products and fast-moving consumer goods in Asia.

Headquartered in Hong Kong, IMSA have a Pan-Asian network with over 50 years of local experience in Hong Kong, Macau, China, Thailand, Malaysia, Brunei, Singapore, Philippines and Indonesia. We represent brand principals to distribute products to retail and food service.

Our services include sales, marketing, in-store merchandising, warehousing and distribution. Heading the leadership team are experts in Commercial and Trade Marketing with years of management experience earned from multinational healthcare and FMCG companies.

IMSA is a value-driven company with a mission to enrich lives by making the right health care and consumer goods solutions more easily and readily available across Asia.

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